

2025
in focus



**Empowering People. Informing
Decisions. Strengthening Accountability.**



Putting people's voices
at the heart of Africa's
transformation

AFRICA'S VOICES IN NUMBERS

Total relevant
messages
55,265

Total messages
from opt-ins:
76,698

Total number of
participants:
15,558

2
Number of countries
worked in

Number of staff
16

62,234
WEBSITE VISITS

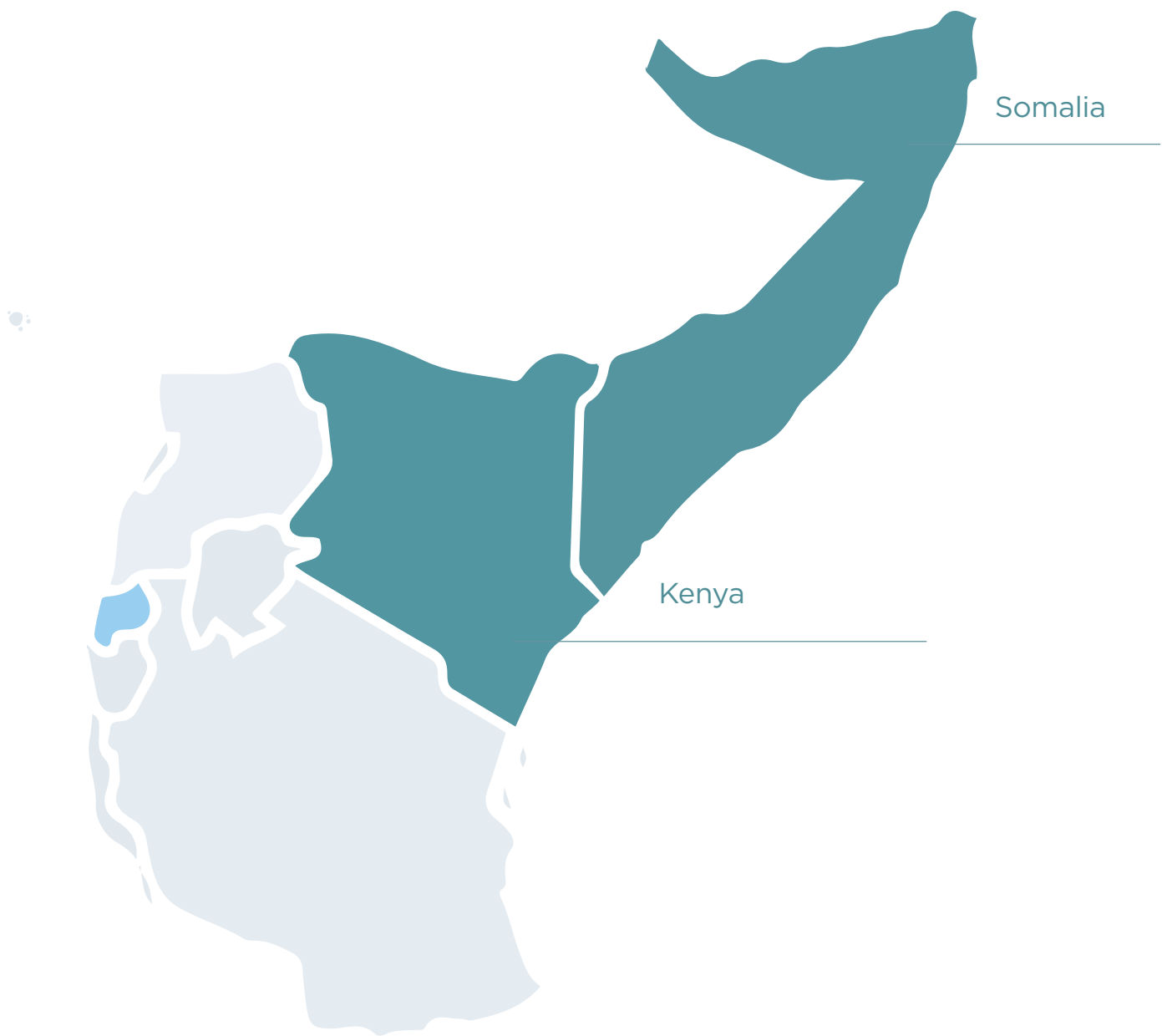
38
YouTube
subscribers

4,934
X followers

2,802
LinkedIn
followers

9,221
Facebook
followers

Our footprint



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Executive Summary

Africa's Voices (AV) is a not-for-profit organisation that places **people at the heart of development**. By combining interactive media, mobile phone technology, and rigorous social science research, AV transforms people's voices into evidence that informs policies, programmes, and public accountability. AV ensures that the perspectives of women, youth, persons with disabilities, displaced populations, and other marginalised groups shape decisions that affect their lives.

In 2025, AV expanded its reach across **Kenya and Somalia**, engaging **15,558 participants and analysing 55,265 messages** to generate timely, people-centred evidence for governments and development partners. Through interactive radio, SMS, social media, and digital engagement, the organisation strengthened community participation, informed policy processes, and promoted more inclusive and accountable governance.

During the year, AV supported community-led development in Makueni County, generated evidence that informed Somalia's Political Economy Analysis, conducted a nationwide governance baseline, implemented a rapid Pulse Check to capture emerging people priorities, and amplified the voices of youth and minority communities through innovative media platforms. The organisation also strengthened partnerships with governments, universities, research institutions, and development partners to advance evidence-informed decision-making and inclusive governance.

What sets AV apart is its ability to **listen at scale while maintaining the depth and quality of people engagement**. Rather than relying solely on traditional surveys, AV creates continuous conversations with communities through trusted media and digital platforms, generating real-time insights that reflect lived experiences and can be translated into practical action. This approach enables policymakers and partners to make more responsive, inclusive, and evidence-informed decisions.

As this report demonstrates, people voices are not simply collected, **they drive change**. By transforming everyday conversations into credible evidence and amplifying those insights to decision-makers, AV continues to strengthen accountability, foster inclusion, and contribute to more resilient and people-centred development across Africa.

About Africa's Voices

At the heart of Africa's Voices Foundation is a simple but powerful belief: meaningful and sustainable development begins by listening to the people it is meant to serve. Across Africa, people engage daily in conversations about governance, health, livelihoods, climate change, and social justice, yet too often, these voices remain unheard in policy and decision-making spaces. AV exists to change that.

Founded from pioneering research at the **University of Cambridge** and with its operations base in Nairobi, Kenya, AV has spent years strengthening inclusive dialogue between people and decision-makers. By combining interactive radio, SMS engagement, and rigorous social science methods, AV reaches people where they already are; on community radio stations, mobile phones, and trusted local platforms.

These engagements are not one-off consultations, but sustained conversations that allow people to express priorities, share lived experiences, and respond to evolving issues in real time. The result is high-quality, people-centred evidence that informs policies, programmes, and public accountability across multiple sectors.

Africa's Voices also brings people's perspectives to life through storytelling, multimedia engagement, and digital amplification. The organisation elevates diverse and often marginalised perspectives, particularly those of women, youth, and underrepresented communities, ensuring their stories are not only collected, but also seen, heard, and valued in public discourse.

Throughout the year, Africa's Voices listened at scale, analysed people's perspectives with methodological rigour, and amplified insights in ways that resonate with policymakers, practitioners, and the public alike. Through this work, everyday conversations were transformed into actionable insights, helping to bridge the gap between people and those in positions of power.

As Africa continues to navigate complex social, political, and economic challenges, Africa's Voices remain committed to one shared mission: ensuring that Africa's future is shaped by the voices of its people. By turning people's engagement into **evidence, and evidence into influence**, Africa's Voices is helping to build more inclusive, responsive, and accountable systems across the continent.



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Message from the Chairperson



Undoubtedly, the slow progress many African countries are making towards achieving the 2030 Sustainable Development Goals (SDGs) agenda has been further dented by the COVID-19 pandemic and the ongoing economic crisis.

As Africa continues to navigate complex social, political, and economic challenges, Africa's Voices remains committed to the mission of ensuring that Africa's future is shaped by the voices of its people. Founded from pioneering research at the University of Cambridge and with its operations base in Nairobi, Kenya, our organization has over a decade strengthened inclusive dialogue between the people and decision-makers across the African Continent. We believe that meaningful and sustainable development begins by listening to the people it is meant to serve.

By turning people engagement into evidence, evidence into insights and insights into influence, we are helping to build more inclusive, responsive, and accountable systems across the continent.

Too often, everyday conversations about governance, health, livelihoods, climate change, and social justice remain unheard in policy and decision-making spaces. While normatively voices of the people should be at the core of decision-making, in reality this is not the case. Africa's Voices exists to change that. We seek to engage in sustained long-term conversations that allow people to express priorities, share lived realities, and respond to evolving issues as they happen. The result is high-quality, people-centred evidence that informs policies, programmes, and public accountability across multiple sectors.

By listening at scale, analysing people perspectives with methodological rigour, and amplifying insights, we successfully transformed everyday conversations into actionable insights, bridging the gap between people and those in positions of decision-making.

Looking ahead, the insights gathered across our initiatives offer a scalable model for embedding people's voice at the heart of development planning and implementation. When communities speak—and when institutions listen—development becomes more inclusive, accountable, and locally-grounded and owned.

On behalf of the Board, I extend my deepest gratitude to our team for their rigorous work, to our partners for their continued support, and to the communities who place their trust in our platforms. Together, we will continue to seek to turn people engagement into a powerful driver of continental transformation.

David Green
Chairperson

Message from the Executive Director



At Africa's Voices, we believe that listening is a practice that transforms how development is understood and delivered. In 2025, this belief continued to guide our work as we created meaningful spaces for people across Africa to share their experiences, priorities, and aspirations.

This year, we engaged over 15,558 participants and analysed more than 55,265 relevant messages across Kenya and Somalia. These numbers represent real voices; voices of resilience in the face of climate shocks, voices calling for more inclusive governance, and voices demanding accountability, dignity, and opportunity. Through our work, these perspectives have directly informed policies, programmes, and partnerships, ensuring that decisions are grounded in lived realities.

Our collaboration with partners such as the Swiss Agency for Development and Cooperation (SDC) demonstrated the value of people-generated evidence in complex and fragile contexts. In Somalia, our corridor-based engagement and Pulse Check initiatives provided timely insights into governance, economic participation, and humanitarian needs. These contributions strengthened political economy analysis and supported more responsive programming during a critical period of transition.

In Kenya, our work in Makueni County reaffirmed that communities are not passive beneficiaries of development, they are active agents of change. By combining interactive radio with SMS engagement, we enabled inclusive dialogue that brought forward the perspectives of youth, women, and persons with disabilities. The result was not only richer evidence, but also tangible shifts in how communities participate in and shape their own development.

Across all our initiatives, one message stands out clearly: people are ready to engage. However, meaningful participation requires intentional investment in inclusive platforms, accessible information, and accountable leadership. It also requires a commitment from institutions to listen and to act.

As Africa's Voices, we are proud of our continued work to generate robust people-led evidence, amplify diverse perspectives, and ensure that insights reach wider audiences and influence change beyond traditional policy spaces.

As we look ahead, we continue to strengthen civic engagement, deepen inclusion, and expand our reach to ensure that even the most marginalised voices are heard. We will also invest in innovation, leveraging technology and media to listen at scale while maintaining the depth and quality of our analysis.

None of this work would be possible without the dedication of our team, the trust of the communities we engage, and the support of our partners. I extend my sincere gratitude to all who have contributed to this journey.

Africa's future should be shaped by the voices of its people. In 2025, we took important steps toward that vision. In the years ahead, we remain committed to listening more deeply, engaging more broadly, and ensuring that every voice counts.

Samuel Kimeu
Executive Director



Our Work

Community Voices Driving Development in Makueni County, Kenya

In 2025, Africa's Voices continued to demonstrate the power of engagement with people in shaping inclusive, community-led development in Kenya. Through the project **Fostering People Engagement and Community-Led Development in Makueni County through Interactive Radio Dialogue**, AV placed communities at the centre of local development conversations.

Creating Spaces for Inclusive Dialogue

The initiative used AV's **Common Social Accountability Platform (CSAP), combining interactive radio and SMS feedback**, to reach people across Makueni County. Five live radio broadcasts aired in Kikamba on ENE FM invited people to reflect on inclusive participation, community philanthropy, collaboration between development actors, and accountability in local governance. More than **1,400 individuals actively contributed feedback via SMS**, creating a rich body of community-led evidence.

Participation was notably inclusive. Young people aged 18–35 made up over half of contributors, women accounted for more than **40 per cent of respondents, and persons with disabilities were intentionally engaged**. This diversity ensured that perspectives from groups often excluded from development decision-making were heard, analysed, and elevated.

What People Told Us

People feedback revealed that exclusion remains a major barrier to meaningful participation. Youth, women, and persons with disabilities described being left out of project committees and decision-making forums due to cultural norms, age-related bias, and accessibility challenges. Many participants also highlighted low civic awareness,

noting that limited understanding of civic rights and responsibilities reduces confidence and willingness to engage.

Communication gaps emerged as another critical challenge. Delayed or unclear information about meetings, projects, and resource use undermines trust and limits participation. People called for clearer feedback mechanisms, regular project updates, and better coordination between civil society organisations, the County Government, and communities.

Leadership and collaboration were equally central themes. Participants pointed to intimidation, lack of transparency, and weak accountability as factors that discourage engagement. At the same time, they expressed strong support for structured collaboration, including clear roles, joint planning, and formal agreements between stakeholders.

Finally, economic constraints were widely cited. For many people (especially women and youth) the cost of transport and time away from livelihoods makes participation difficult. While communities valued modest support such as transport reimbursement or meals, they also cautioned against dependency, emphasising the importance of long-term empowerment over short-term incentives.

Evidence of Change

Beyond identifying challenges, the initiative contributed to observable community-level shifts. **Endline findings showed increased participation in self-help groups and community initiatives**, with a growing focus on projects that benefit the wider community, such as road rehabilitation, water access, and agricultural activities. Importantly, people demonstrated a clearer understanding of what genuine, community-led development entails,

linking participation more directly to tangible outcomes.

Looking Ahead

The Makueni experience underscores a powerful lesson: **communities are ready to drive their own development when supported with inclusive platforms, timely information, and supportive leadership.** By combining trusted local media with structured analysis of people feedback, AVA is helping transform passive beneficiaries into active change-makers.

As Africa's Voices looks ahead, the focus will remain on strengthening civic awareness, supporting inclusive leadership, improving communication and collaboration, and ensuring that people engagement is both accessible and sustainable. The insights from Makueni County offer a scalable model for counties across Kenya seeking to embed people's voice at the heart of development planning and implementation.

Through initiatives like this, Africa's Voices continues to demonstrate that when communities speak—and when institutions listen—development becomes more inclusive, accountable, and locally grounded and owned.

How People's Voices Shaped Somalia's 2025 Political Economy Analysis

In 2025, as Somalia stood at a critical crossroads marked by political transition, economic uncertainty, and evolving governance arrangements, Africa's Voices (AV) harnessed people's lived realities to inform policy and programming. Through a corridor-based people engagement initiative, AV helped ground Swiss Agency for Cooperation and Development (SDC's) Political Economy Analysis (PEA) in the everyday experiences of people most affected by economic and governance decisions.

Hearing Voices from the Corridors

Between May and June 2025, Africa's Voices engaged communities along three key trade and migration corridors (Garissa–Afmadow, Galkayo–Bosaso, and Togwajaale–Berbera—Benadir) region. Using interactive radio and television promotions, Facebook Live dialogues, and open-ended SMS and WhatsApp questions, people were invited to share their views on access to services, economic opportunities, governance, and leadership.

More than **5,300 people participated, contributing over 32,000 messages.** Young people formed the majority of respondents, women accounted for more than **40 per cent, and displaced persons and persons with disabilities were** deliberately included. This broad participation ensured that the

5,300
Participants

32,000
SMS recieved

40%

accounted for women, displaced persons
and persons with disabilities

PEA reflected perspectives that are often missing from formal political and economic analysis.

What People Shared

Across corridors, people described economies driven largely by small businesses, casual labour, agriculture, and transport services. Women and youth highlighted persistent **barriers to economic participation, including unemployment, limited access to finance, and restrictive cultural norms.** Displaced communities spoke of insecurity and fragile livelihoods, while persons with disabilities pointed to information gaps and exclusion from opportunities.

Governance emerged as a central concern.

Many participants reported limited consultation on how public services are planned or delivered, with women and youth facing the greatest exclusion. Cultural norms, lack of information, and the absence of structured participation platforms were repeatedly cited as barriers. Despite these challenges, people expressed a strong willingness to engage and called for inclusive spaces, civic education, and more accountable leadership.

Leadership and political processes were widely seen as shaping access to services and economic opportunities. Clan-based systems continue to dominate leadership selection, often depriving women, youth, displaced persons, and persons with disabilities. At the same time, people voiced growing support for transparency, fair elections, and leadership based on competence rather than lineage.

From Voice to Evidence

Africa's Voices synthesised thousands of people contributions into clear, corridor-specific insights that fed directly into the **2025 PEA**. By applying a corridor-based lens, the analysis moved beyond national averages to capture how power, inclusion, and opportunity are experienced differently across regions and borderlands.

The 2025 engagement reaffirmed a core lesson: **when people are given accessible and trusted platforms to speak, they provide practical insights that strengthen analysis and improve development outcomes.** As Somalia approaches future political milestones, Africa's Voices remains committed to working with partners and the people to embed people's voice at the heart of evidence, planning, and action.



Taking the Pulse of Somalia: What People Say About Urgent Needs and Resilience in 2025

Africa's Voices deepened its commitment to evidence-based, people-centred programming through the **Pulse Check study**—a rapid, recurring initiative designed to capture people's perspectives on emerging issues in Somalia. Implemented as the Swiss Agency for Cooperation and Development (SDC) concluded its 2022–2025 Regional Cooperation Programme for the Horn of Africa, the **Pulse Check ensured that community voices directly informed reflection, learning, and future priorities.**

Listening in Real Time

Using a mix of **interactive radio mini-features, targeted social media campaigns, and open-ended SMS and WhatsApp questions**, AV created accessible platforms for people to share what matters most in their daily lives. This first Pulse Check generated 3,184 relevant messages from 2,046 participants across Benadir, Galmudug, Puntland, and Somaliland, offering a real-time snapshot of community priorities in a highly dynamic context.

Participation was broad and inclusive. **Over 70 per cent of respondents were young people under the age of 35, women made up nearly 38 per cent of participants**, and minority language speakers—including Maimai and Benadiri—were intentionally reached. Almost

half of respondents identified as displaced persons, while nearly one in three reported living with a disability, ensuring that perspectives from groups most affected by fragility were clearly represented.

What Communities Are Facing

Across regions and demographic groups, people identified climate-related shocks as their most pressing concern. Prolonged drought, driven by reducing levels of rainfall, has led to hunger, loss of livelihoods, livestock deaths, and growing conflict over scarce resources. Many respondents described struggling to meet basic needs, with limited access to food, water, health services, and education. Calls for humanitarian assistance and affordable essential services were consistent across Somalia.

Economic insecurity also featured prominently. Widespread unemployment, particularly among youth, continues to limit household resilience and undermine recovery. Insecurity and ongoing violence further compound these challenges, restricting movement, disrupting livelihoods, and reinforcing fear and displacement. Younger participants and displaced communities additionally highlighted rising clan-based conflicts and social fragmentation as threats to cohesion and stability.

Governance challenges were seen as intensifying these pressures. People spoke of **weak local**

Using a mix of interactive radio mini-features, targeted social media campaigns, and open-ended SMS and WhatsApp questions, AV created accessible platforms for people to share what matters most in their daily lives.

leadership, limited accountability, and gaps in inclusive service delivery, particularly for persons with disabilities. Many emphasised the need for stronger collaboration between international partners, national institutions, and local authorities to ensure that support reaches those most in need.

From People Voice to Responsive Action

The Pulse Check highlights a clear message: Somali communities are resilient, but increasingly strained by intersecting climate, economic, and governance challenges. By



capturing these perspectives quickly and at scale, AV provided timely, people-generated evidence to reflect on programme performance and sharpen future interventions.

As AV looks ahead, the Pulse Check model will continue to play a vital role in ensuring that development and humanitarian responses are grounded in lived realities. By listening first—and listening often—this approach strengthens responsiveness, accountability, and the collective ability to support communities facing uncertainty with dignity and resilience.

3,184

Relevant SMS generated from the first pulse check

2,064

Total participants across Benadir, Galmudug, Puntland, and Somaliland

70%

Of the respondents were young people under the age of 35

38%

Were women and minority language speakers—including Maimai and Benadiri—were intentionally reached.

Establishing a Baseline for Inclusive Governance in Somalia



Africa's Voices conducted a nationwide baseline study to understand how people (particularly those from marginalised and underserved groups) experience public services, humanitarian aid, and participation in decision-making across Somalia. Implemented as Swiss Agency for Cooperation and Development (SDC) concluded its **2022–2025 Regional Cooperation Programme for the Horn of Africa**, the baseline provided a critical reference point for assessing governance, accountability, and inclusion.

Listening to Those Most Affected

To ensure broad and inclusive participation, AV combined interactive radio mini-features, targeted social media outreach, SMS-based dialogue, and KoboToolbox data collection in areas with limited radio access, such as Somaliland. These flexible approaches

enabled people to share their experiences in ways that were accessible, safe, and context-appropriate.

In total, **1,777 participants contributed more than 4,200 messages**. Participation reflected the diversity of Somalia's population and deliberately centred voices that are often excluded from formal consultations. Young people accounted for over 70 per cent of respondents, women made up just over 40 per cent, nearly half identified as displaced persons, and more than a quarter reported living with a disability. Minority language speakers, including Maimai and Benadiri, were also represented. This breadth ensured that the baseline captured lived realities from across regions and social groups.

1,777
participants
contributed
more than
4,200
messages.

What the Baseline Revealed

Across all regions and demographics, inadequate access to essential public services emerged as a dominant concern. People consistently reported limited or costly access to healthcare, education, clean water, electricity, and security. Even where services existed, high fees, weak infrastructure, and long distances placed them beyond the reach of many households, reinforcing dependence on humanitarian aid.

Dissatisfaction with service quality was widespread. A majority of participants expressed frustration with both government services and humanitarian assistance, citing delays, uneven distribution, and perceived discrimination. Insecurity and corruption were repeatedly identified as factors that undermine service delivery, restrict movement, and erode trust in institutions. These challenges were felt most acutely by women, youth, displaced persons, minority groups, and people with disabilities.

Despite these pressures, people articulated clear aspirations for change. Many emphasised the importance of **peace, justice, and social cohesion, alongside accountable and inclusive leadership**. Participants called for regular feedback mechanisms, greater access to information, and meaningful opportunities to engage leaders and influence decisions affecting their lives.

Evidence to Guide Action

This baseline study provides development partners with a grounded understanding of where governance and service delivery systems are falling short and where targeted improvements are possible. It underscores the urgency of expanding

low-cost, high-impact basic services, strengthening transparency and accountability, and institutionalising people participation as a core element of programming.

By grounding governance efforts in people experience, AV's baseline helps ensure that future interventions respond to real needs, build trust, and amplify voices that are too often unheard. As Somalia continues to navigate fragility and reform, this evidence serves as a foundation for more inclusive, responsive, and people-centred development.

Amplifying Youth Voices in Governance

Africa's Voices launched a pioneering social media campaign to strengthen youth engagement in governance in Somalia. The initiative sought to explore innovative ways to bring governance conversations closer to people, amplify marginalized voices, and foster meaningful participation in local councils and decision-making processes.

The pilot campaign, held on April 24, 2024, utilized Facebook Live (the country's most widely used social media platform among youth) to highlight the critical role of Somali youth in governance. The session reached 105,423 unique users, recorded 114,058 views, and generated 1,064 interactions, signaling a strong appetite for civic engagement among young people.

The campaign successfully engaged **871 participants, who contributed 506 insightful messages**. Notably, the initiative reached historically marginalized groups: youth **under 35 made up 86.5%, women 30.3%, persons with disabilities 27.8%, and displaced persons nearly half of all participants at 49.3%. Somali speakers accounted for 81.7% of participants, with engagement highest from Galmudug (30.3%) and lowest from Somaliland (2%).**

Through the campaign, participants identified key challenges limiting youth participation in governance. These included systemic barriers such as poor governance, limited skills and employment opportunities, and exclusionary structures like the 4.5 clan-based political system. Negative perceptions about youth (seen as corrupt or directionless) further discouraged participation, while constitutional age restrictions prevented many young people from assuming leadership roles. The education system was also highlighted as a critical bottleneck, producing graduates with insufficient skills and limited proficiency in key languages, undermining their readiness for leadership.

Despite these obstacles, youth participants were eager to contribute to governance and offered practical recommendations:

Promote Youth Political Participation (25%): Increase involvement in politics, leveraging young people's energy, skills, and independence from tribal affiliations.

Empower Youth Politically (10.4%): Implement civic education, leadership training, and awareness campaigns to prepare youth for decision-making roles.

Foster Youth Unity (7.9%): Establish credible youth networks to collectively advocate for shared interests.

Improve Security (5.4%): Create safer spaces that allow youth to engage in governance without fear.

Create Employment Opportunities (4.7%): Support youth through job creation, entrepreneurship, and vocational training to enable meaningful participation in civic life.

The campaign also generated high-level recommendations for policymakers, including developing a National Youth Engagement Strategy, reforming exclusionary political systems, supporting

youth participation in the 2026 elections, strengthening the education system, and prioritizing youth employment and security. Operationally, the campaign highlighted the need for structured civic education and public awareness initiatives to challenge negative perceptions about young people.

This project demonstrated the power of digital platforms to connect youth with governance processes, even in challenging contexts. Somali youth have shown readiness and willingness to participate responsibly, provided structural, institutional, and societal barriers are addressed. This pilot lays a strong foundation for more inclusive, accountable, and youth-driven governance in Somalia.



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Amplifying Minority Voices: Promoting Inclusion in Somalia through Interactive Radio

Between October 2024 and January 2025, Africa's Voices (AV), implemented an innovative initiative to promote minority inclusion in Somalia. The project, titled **"Amplifying Minority Voices: An Interactive Radio Series for Promoting Minority Inclusion in Somalia,"** provided a safe and participatory platform for marginalized communities to share their experiences and engage in discussions about governance, social inclusion, and access to essential services.

Given the sensitive nature of minority identity in Somalia, where individuals often face discrimination or retaliation, AV adopted a non-intrusive approach to identifying participants through language. This ensured privacy while allowing the project to capture people-driven insights that could inform policies and interventions addressing systemic exclusion.

Over six weeks, in November and December 2024, AV partnered with Medialnk, a Somalia-based media organization, to produce and broadcast the series across 21 carefully selected radio stations. These stations were independent, strategically covering regions with high minority populations, including **South West, Hirshabelle, Puntland, Galmudug, Jubaland, and the Benadir Regional Administration.** Each episode featured guest speakers from minority

language communities—MaaxaTri, Maay, Bajuni, and Barawani—who shared perspectives on the challenges facing their communities and proposed potential solutions. To make discussions relatable, each episode incorporated short mini-dramas illustrating real-life experiences of minority communities.

Audience participation was a central feature of the project. A toll-free **Interactive Voice Response (IVR)** system enabled listeners to respond to questions, provide feedback, and share demographic information via phone. AV also facilitated community listening groups in nine key districts, including **Barawe, Baidoa, Kismayo, Dhusamareb, Galkayo, Jowhar, Garowe, Bosaso, and Mogadishu.** These in-person dialogues ensured gender balance and demographic diversity while allowing participants to reflect on the radio discussions and contribute their views. A complementary social media campaign, managed with Messages to the Audiences (M2A), further amplified the series, engaging younger audiences and extending the project's reach to groups traditionally excluded from civic engagement.

The series highlighted the complex realities facing minority communities in Somalia. Participants reported widespread discrimination in employment,



education, access to services, and political participation, alongside high risks of verbal and physical attacks and gender-based violence. Minority individuals often face a dilemma between revealing their identity, which exposes them to harm, and concealing it, which limits social cohesion and advocacy opportunities. The 4.5 clan-based political system was identified as a major barrier, institutionalizing exclusion and weakening minority representation. Displacement camps presented further challenges, with limited access to food, clean water, healthcare, education, and economic opportunities.

The project generated actionable insights for promoting inclusion. Participants called for institutional reforms to eliminate discrimination, increase minority participation in governance, and strengthen public awareness and advocacy. Legal protection, fair resource allocation, and economic empowerment through vocational training and inclusive hiring were emphasized. Preserving minority languages and cultures and supporting livelihoods through agriculture, fishing, and small business initiatives were also highlighted as critical for sustainable inclusion.

Through this initiative, Africa's Voices successfully created a platform where minority voices could be heard safely, informing policymakers and fostering inclusive dialogue. The "Amplifying Minority Voices" series demonstrates how participatory media can empower marginalized communities, strengthen governance, and promote social cohesion even in fragile contexts.

Influencing Discourse



AV and the City University of Mogadishu after signing of a Memorandum of Understanding.

Africa's Voices continues to build partnerships and participate in important discourses that shape society through out 2025

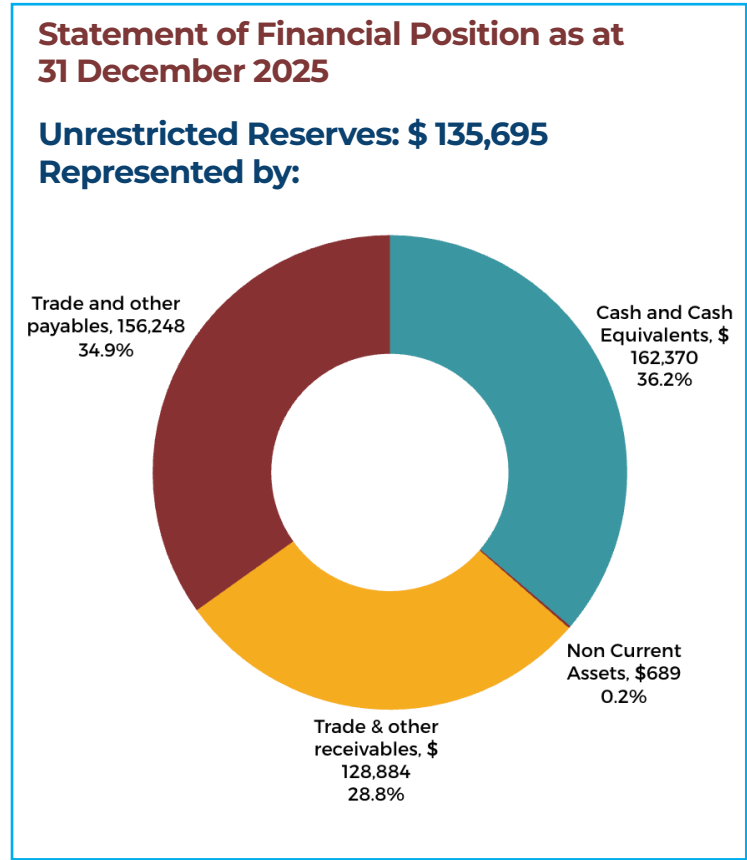
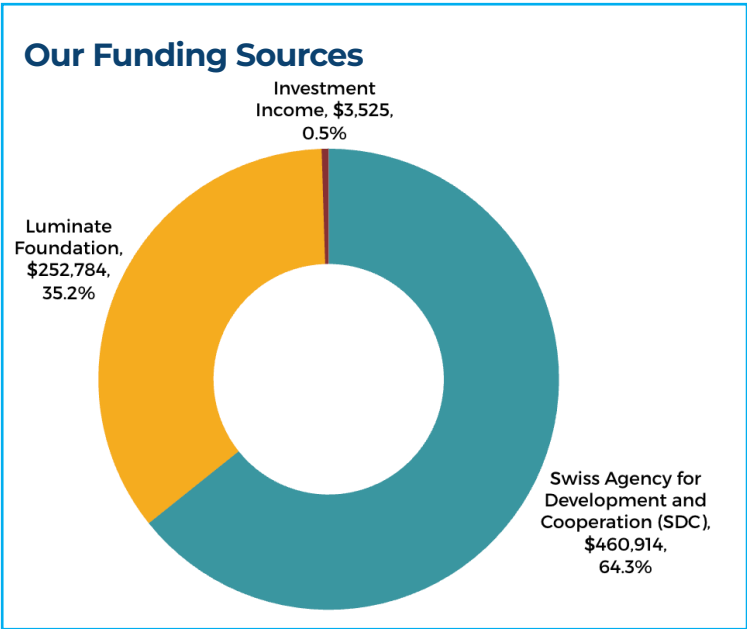
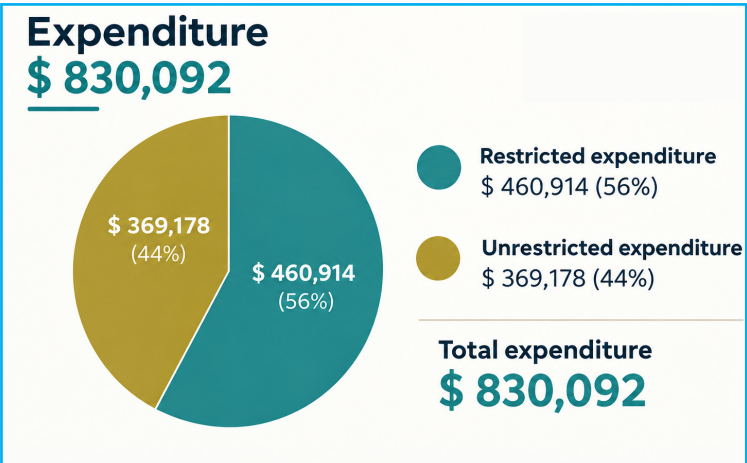
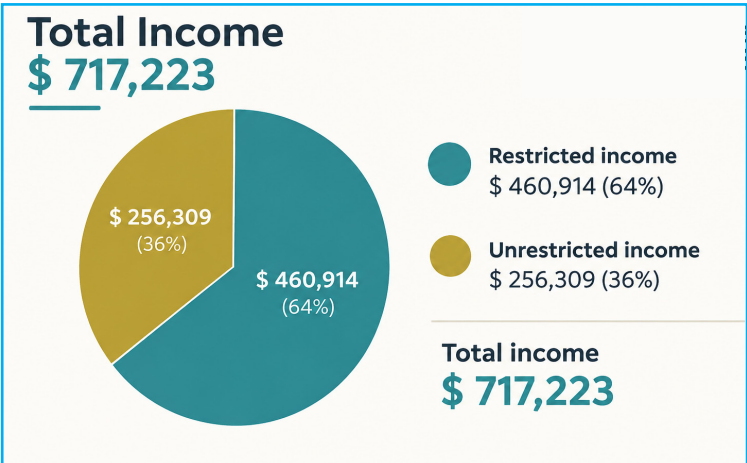
Samuel Kimeu, Executive Director of AV, participated in several civic engagement fora where different matters of public interest were discussed. He participated in the Kenya Interface Team meetings where conversations on Kenya's national interest has been explored. He also attended the launch of "Utu" philosophy and its potential to strengthen civic education organized by URAIA Trust. The event also launched a new Civic Education Trainers' Manual and Handbook to support deeper people participation and democratic practice in Kenya.

Africa's Voices has signed a number of memorandum of understanding with a number of partner organizations in Kenya and Somalia. They include an MoU with Puntland Development and Research Centre (PDRC). This partnership aims to co-create community dialogues and generate inclusive evidence to support local governance and decision-making in Puntland.

Africa's Voices explored partnerships with public agencies and held partnership meetings with senior officials including the Principal Secretary, and the leadership of the Ministry of Planning. The meeting focused on the role of people-generated insights in economic planning and public participation.

Financial Statement

A snapshot of our financial performance and position, highlighting how we generated and used our resources during the year and our financial capacity to support our work going forward. For a more detailed view of our financial performance and position, our full audited financial statements are available in the resources section of our website.



Our Reserves

Our Reserves policy is to maintain our reserves in cash and other readily realisable assets to ensure that sufficient funds are available to meet our financial obligations and support the continuity of our programmes and operations. This approach prioritises the security, accessibility and liquidity of our reserves while minimising exposure to unnecessary investment risk. Reserves are held in appropriate cash and low-risk financial instruments, taking into consideration anticipated expenditure, contractual commitments and short- to medium-term funding requirements.

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Samuel Kimeu
Executive Director
& Board Secretary

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